

## MONTHLY NEWSLETTER

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### What is Your IT Towing Capacity?

In 2006 Minnesota reported 826,000 boat registrations. As an owner of two Lund boats, I always learn the towing capacity of any vehicle I purchase or lease. The towing capacity of a truck or SUV is paramount to one's ability to travel freely from your home destination to a lake of your choosing. If you do not have adequate towing capacity, your vehicle will struggle to adequately control your boat, RV or recreational vehicle.

Now you are probably wondering why one would compare the towing capacity of a vehicle to an Information Technology organization. The simple answer is relevance, too many times a business organization assumes that the IT department has the capacity to change, do more for less or increase their output with no additional resources. Just like the vehicle with a recommended tow rating, each IT department has an

Many books have been written, articles published and experts have shared their ideas on this subject. There are professional organizations who exist solely to tell you what they new trend is for success. Technology over the last ten years has transitioned from a need to an absolute differentiator in the marketplace. It is now at your work, in your home and in your vehicle. Rather than seek out how to organize, or add another "C-Something or Chief of Something", I propose that a business learn about the IT departments processes, organization structure and educate themselves on the capacity of the team.

new technology. This will allow business, process and technology to be integrated or mutually inclusive of each other. When one aspect requires change, we expect and measure how the other two variables will need change.

Knowing your IT capacity will directly influence your success in implementing new programs, projects or initiatives that are vital to any business growth. If you need help or assistance in learning how to measure your IT capacity, contact the MINCON Group for a free consultation.

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*"TOO MANY TIMES A BUSINESS ORGANIZATION ASSUMES THAT THE IT DEPARTMENT HAS THE CAPACITY TO CHANGE"*

unknown or undocumented capacity to perform. Too many times while working in the corporate world, I heard complaints about the IT department and their ability to perform. So, the question is who is right and, or who is wrong? The answer is simply, you need to know how to measure the capacity of your IT organization.

Curiously enough, in several of my corporate positions I learned to understand the business process and people in the groups we supported. Ironically, this approach was rarely reciprocated. Information Technology was always this unknown that we needed, wanted and knew very little about. In the current marketplace, it is vital for the business leaders and managers take the time to educate their staff on what capacity is available for any change of direction utilizing

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